



## **2026 Sponsorship Opportunities: Site 248**

Presented by Blighthouse Productions Ltd. in partnership with Meadows Family Farm.

### **The Event: Site 248**

Blighthouse Productions Ltd. is proud to present "Site 248," a high-intensity, immersive haunted attraction launching in Fall 2026. By strategically partnering with the well-established Meadows Family Farm, we are combining premium seasonal entertainment with a beloved local agritourism destination.

### **The Opportunity**

We are offering local businesses the unique opportunity to get their brand directly in front of thousands of highly engaged attendees. Partnering with us not only aligns your brand with a premier community event but provides measurable, high-impact visibility that standard advertising cannot match.

## By The Numbers: Who You Will Reach

Expected Attendance: 8,000+ targeted attendees throughout the Halloween season.

- Demographics: Teens, young adults, and thrill-seeking families from across the Fraser Valley and Metro Vancouver.
- Digital Reach: Millions of organic and paid impressions across our localized social media and digital marketing campaigns.

## The Team Behind The Events

Blighthouse Productions is led by a team of lifelong attraction professionals who understand what it takes to execute safe, high-yield, and unforgettable events.

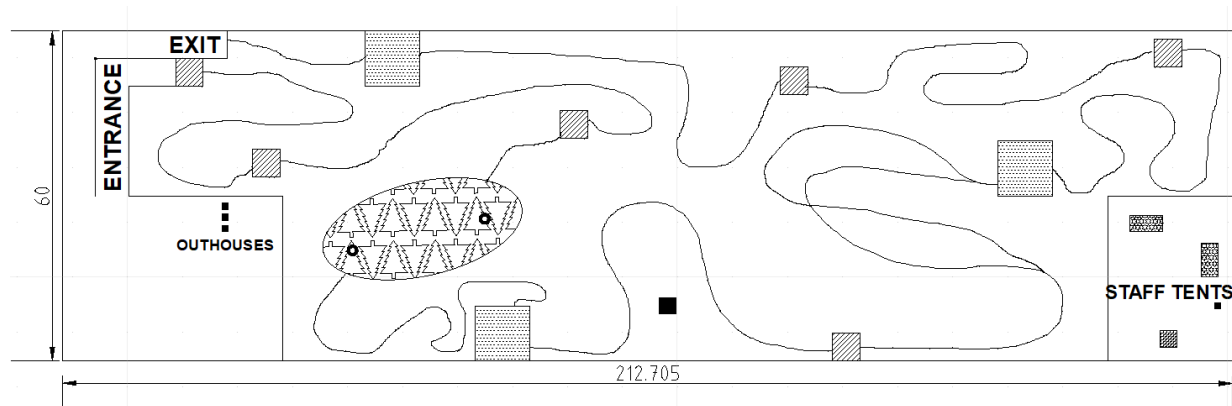
### Liam Marshall, CEO

Liam is an operational and creative leader with 8 years of experience in the events industry. Having trained and managed over 50 actors, he excels in high-intensity production and event logistics. Beyond Halloween, his deep expertise spans year-round seasonal festivals, allowing him to expertly optimize crowd-flow and craft seamless guest experiences for any demographic.

### Jordan Koop, COO

Jordan is a technical leader specializing in site infrastructure and outdoor event production. With 8 years in the events industry and over a decade of construction experience as a carpenter and painter, he oversees the rapid deployment of large-scale Haunt and Winter setups. His multi-disciplinary background ensures that every seasonal event is built on a foundation of safe, code-compliant, and highly efficient structures.

Together, our team has thoroughly researched and secured the necessary permits, safety protocols, and operational workflows to guarantee a secure, top-tier operation from opening night to the final scare.



# Flexible Partnership Models

Seeking in-kind and or direct cash sponsorships

| Opportunities           | Tier 3: Community Visibility<br>\$1,000                                                            | Tier 2: Direct Conversion Package<br>\$3,000                                                                                                                                                                                 | Tier 1: Premium Sponsor Package<br>\$5,000                                                                                                                                                                                    |
|-------------------------|----------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| On-Site Signage         | Your logo featured on our "Community Partners" banners placed along queue lines and main walkways. | One dedicated medium sized banner posted right at the event's exit to remind participants of your offer right as they leave.                                                                                                 | High visibility logo placement on large scale banners at the main entrance, ticketing booth, and high traffic locations.                                                                                                      |
| Website Placement       | Logo placement and backlink on the Blighthouse sponsors page and all pages footers.                | Logo placement and backlink on the Blighthouse sponsors page and all pages footers.                                                                                                                                          | Top-tier logo placement on Blighthouse Productions homepage as well as placement in all of our pages footers with backlink. We will also feature 2 exclusive "Sponsor Spotlight" posts on our social channels for your brand. |
| Ad Integration          | Inclusion in our pre-season "Thank you to the community" social media posts.                       | Inclusion in our pre-season "Thank you to the community" social media posts.                                                                                                                                                 | Your logo featured on all of Blighthouse's robust advertising campaigns. This includes digital and print advertising.                                                                                                         |
| On-Site Booth           | None                                                                                               | (Optional) A dedicated 10'x10' space for your own custom booth to engage with participants at our high volume events. Opens doors to interact with customers, hand out samples, capture leads, or make direct sales on-site. | (Optional) A dedicated 10'x10' space for your own custom booth to engage with participants at our high volume events. Opens doors to interact with customers, hand out samples, capture leads, or make direct sales on-site.  |
| Staff Perks             | None                                                                                               | 5 Complimentary General Admission tickets for your team to experience the haunt.                                                                                                                                             | 10 complimentary VIP passes for your team to experience the haunts or family events.                                                                                                                                          |
| Back of Ticket Exposure | None                                                                                               | Your custom promotional offer printed directly on the back of every one of our tickets. <a href="#">Incident 248</a> alone is expected to sell over 8,000 tickets, all of which will be physically printed with your brand.  | None                                                                                                                                                                                                                          |

**Secure Your Spot Today:** Sponsorship inventory is strictly limited to ensure our partners receive maximum visibility. To secure your package, or to discuss a custom partnership model tailored to your business goals, please contact us by **August 15th, 2026**.

**Liam Marshall**

Director, Blighthouse Productions Ltd.

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[blighthouse.ca](http://blighthouse.ca)